

Newsletter Regulations

1. Preliminary provisions

§1. You can subscribe to the Newsletter via the website available at www.petstudy.pl. The subscription form is located in the page footer of each subpage. The administrator of the Newsletter is Agata Baranowska,

§2. The following regulations apply to the sending and sharing of various types of content and digital services via the Newsletter, which are provided by the website www.petstudy.pl and the Mailerlite program,

§3. If you have any questions regarding the Newsletter, please contact the administrator via the contact form available on the website www.petstudy.pl or directly at the e-mail address petstudypl@gmail.com.

1. Definitions

§1. Personal data administrator – the person managing the website www.petstudy.pl and sending the Newsletter,

§2. Subscriber – a person who subscribes to the Newsletter,

§3. Website – website available at www.petstudy.pl,

§4. Newsletter Regulations – these regulations,

§5. Newsletter – a service consisting of subscribers receiving electronically messages regarding information related to Agata Baranowska's business activities, including information about new blog entries, new products in the store, new services, new functionalities of the website and other information related to her business activities (e.g. information about the brand, commercial information regarding promotions, organized events, etc. related to the website www.petstudy.pl). The messages will be used for direct marketing,

§6. Subscription form – a form for signing up for the Newsletter, available on the website www.petstudy.pl in the page footer of the website,

§7. Newsletter User – a person who subscribes to the Newsletter,

§8. Newsletter subscription – expression of the User's will, which constitutes an offer to conclude a contract with the administrator,

§9. Contract – a contract concluded remotely regarding the delivery of digital content to the User of the newsletter, including information and elements sent during the subscription to the Newsletter,

§10. Contract for entrusting the processing of personal data – a contract concluded between the administrator and the processing entity, in which the administrator entrusts the processing of personal data to the entity on its behalf,

§11. Digital content – data and elements sent in digital form,

§12. Digital service – a service enabling the User to produce, process and store data or access it in digital form, and enabling the joint use of data sent or created by the consumer or other users of the service or other forms of interaction using such data.

2. Using the Newsletter

§1. If a person wishes to subscribe to the Newsletter, he or she must act in accordance with applicable law and the principles of good social behavior,

§2. All activities related to the subscription to the Newsletter must take into account respect for the rights of third parties, in particular other Users of the newsletter,

§3. Subscription to the newsletter is possible based on the principles set out in these regulations,

§4. The administrator's goal is to share with the User, as part of the newsletter, knowledge about the nutrition and health of dogs and cats,

§5. When registering using the form, the User is obliged to provide true data,

§6. The User and any other person having access to the Newsletter is prohibited from copying, modifying, distributing, transmitting or using in any other way the content and databases made available as part of the Newsletter, except for permitted use,

§7. To use the Newsletter, the following technical requirements are necessary:

- a) connection to the Internet (wired or wireless),

- b) a web browser enabling the display of hypertext files (HTML) such as:
Microsoft Edge, Mozilla Firefox, Opera, Google Chrome, Safari,
- c) standard office suite, e.g. Microsoft Office,
- d) standard PDF file viewer, e.g. Adobe Reader,
- e) standard video file player, e.g. Windows Media Player,
- f) keyboard or other device enabling correct completion of electronic forms,
- g) an active and correctly configured e-mail account.

§8. The newsletter can also be viewed in other web browsers, but the administrator does not guarantee that it will work without errors.

3. Terms of joining the Newsletter

§1. To join the Newsletter it is necessary to select an interesting subscription path with a specific Lead Magnet and complete the Newsletter subscription form available on the website www.petstudy.pl,

§2. You have to provide your name and e-mail address in the form and accept the newsletter regulations,

§3. Consent to subscribing to the newsletter means consent to receiving marketing and commercial information via electronic means of communication. Consent may be withdrawn at any time,

§4. After completing the form, the person receives a message to confirm his or her e-mail address and conclude the contract. After clicking the button in that message, the contract between the person and the administrator is concluded and the person becomes the Newsletter User,

§5. As a subscriber to the Newsletter the User has the right to use the subscribed content solely for his or her own use and may not make it available to other people or make resale, distribution or commercial sale.

4. Consumer complaint

§1. Complaints regarding the newsletter subscription can be submitted electronically to the following address: petstudypl@gmail.com,

§2. A complaint must contain the necessary data, i.e. details of the person submitting the complaint and a description of the objections,

§3. The administrator will respond to the complaint within 14 business days of receiving the complaint. The response will be sent to the e-mail address from which the complaint was sent.

5. Data processing

§1. The newsletter contains necessary information on the processing of Users' personal data and cookies,

§2. Personal data is processed in accordance with the principles set out in the Privacy Policy available at www.petstudy.pl,

§3. The cookie policy, containing the rules for the use of cookies and other technologies, is available on the website www.petstudy.pl.

6. Final provisions

§1. The Administrator reserves the right to make changes to the newsletter regulations for important reasons, such as changes in legal provisions, forms of payment or delivery or changes in the technology used to provide the subscription service,

§2. Subscribers will be informed about any such changes in advance, and if they do not accept the new content of the regulations, their subscription may be terminated.